

Powerful Verbs That Add Persuasion to Your Writing

abolish	eliminate	penetrate
accelerate	emphasize	persuade
achieve	ensure	plan
act	establish	pinpoint
adopt	evaluate	position
aim	exploit	prevent
align	explore	profit raise
anticipate	filter	realize
apply	finalize	reconsider
assess	find	reduce
avoid	focus	refresh
boost	gain	replace
break	gather	resist
bridge	generate	respond
build	grasp	retain
burn	identify	save
capture	ignite	scan
change	illuminate	segment
choose	implement	setup
clarify	improve	shatter
comprehend	increase	show
compromise	indicate	sidestep
confront	innovate	signal
connect	inspire	simplify
conquer	intensify	solve
convert	interfere	stimulate
create	jump	stop
cross	keep	stretch
decide	lead	succeed
define	learn	supplement
defuse	leverage	take
deliver	manage	train
deploy	master	transfer
design	maximize	transform
develop	measure	understand
diagnose	mobilize	unleash
discover	motivate	use
drive	overcome	win

This list was provided by *Barbara McNichol*, who can be reached at editor@BarbaraMcNichol.com)
Barbara helps authors perfect their writing through expert editing and her quick-reference guide, Word Trippers: The Ultimate Source for Choosing the Perfect Word When It Really Matters, available at www.BarbaraMcNichol.com Phone her at 520-615-7910. © Barbara McNichol